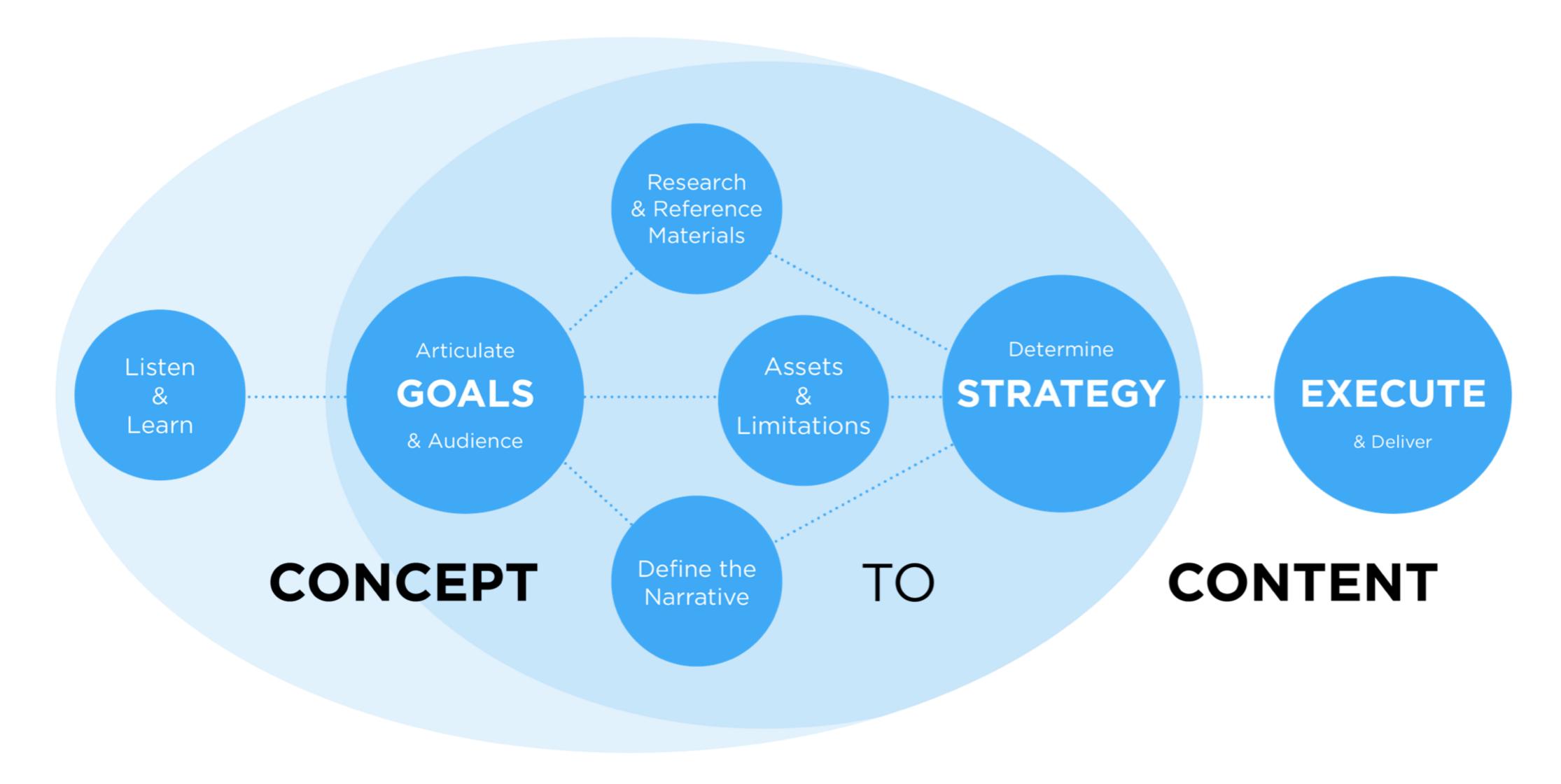


Concept to Content. Strategy to Execution.

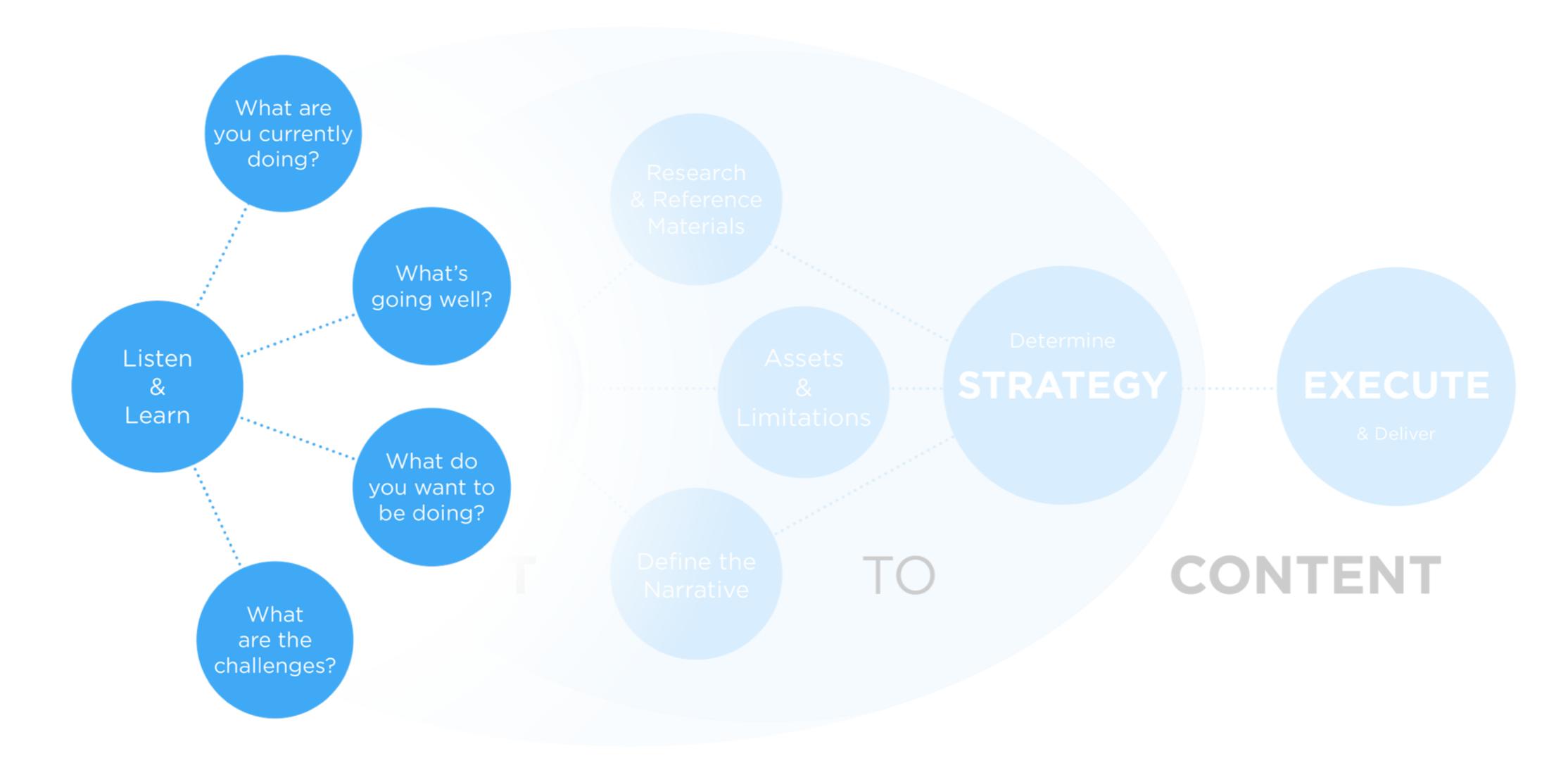
ROI Summit 2016

Privileged And Confidential Do Not Forward







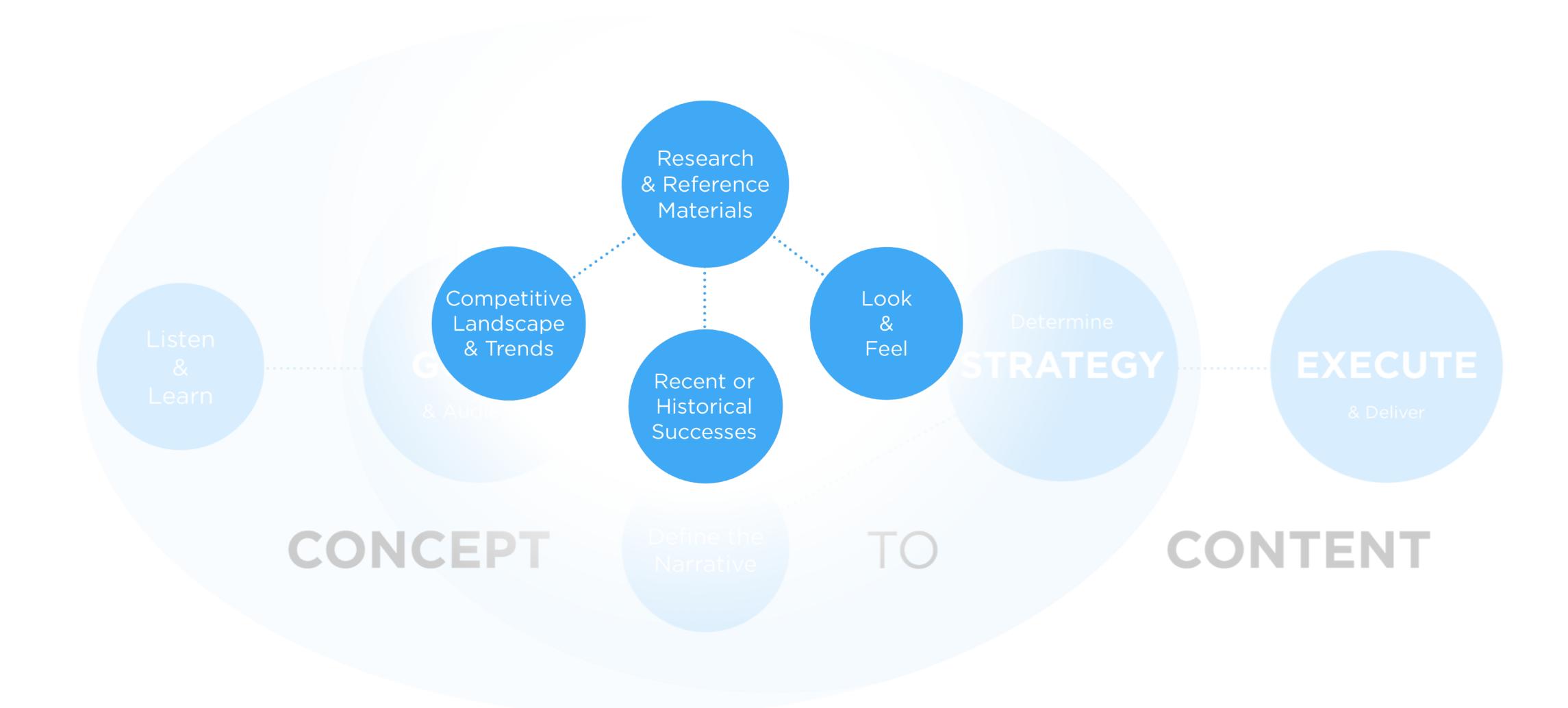




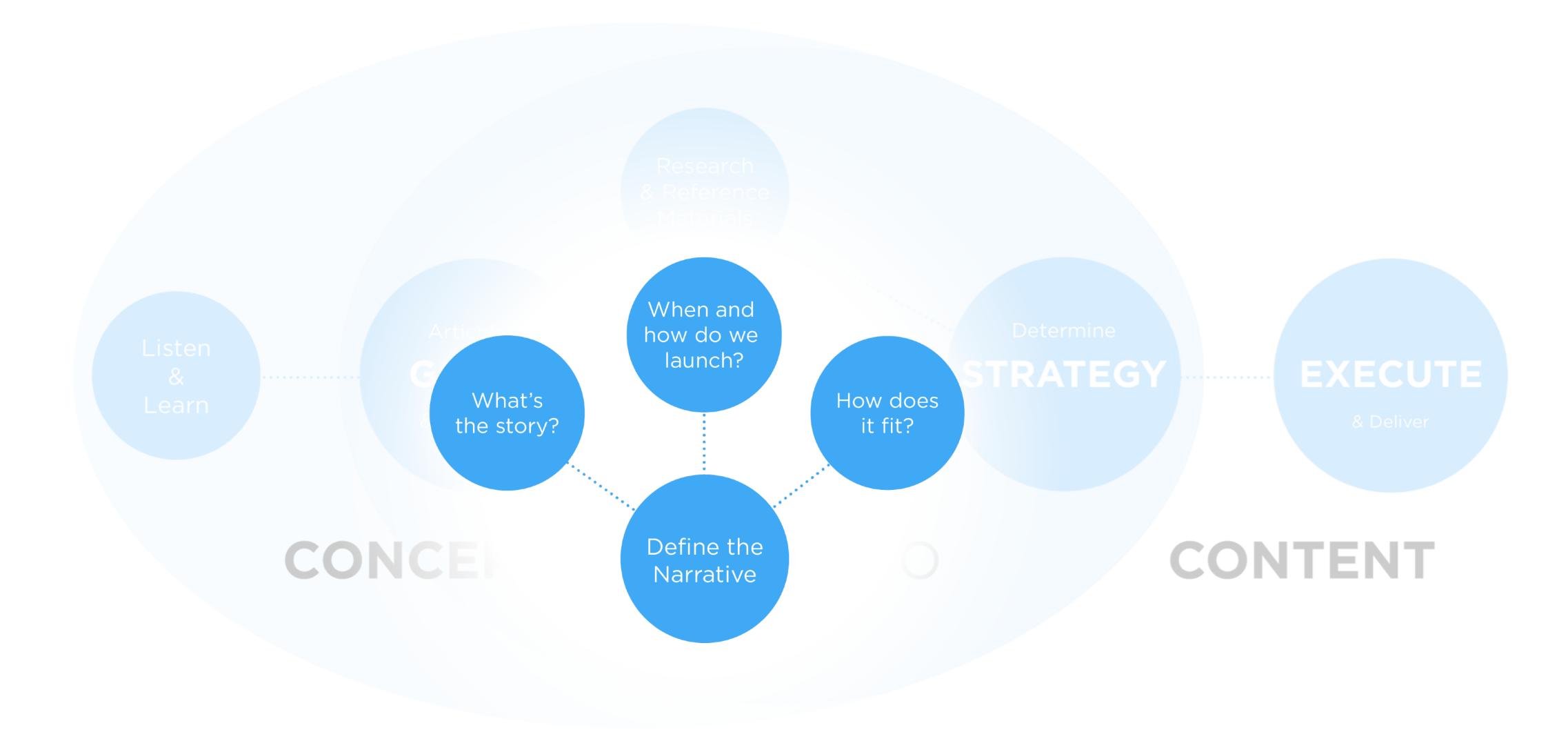


Privileged And Confidential Do Not Forward

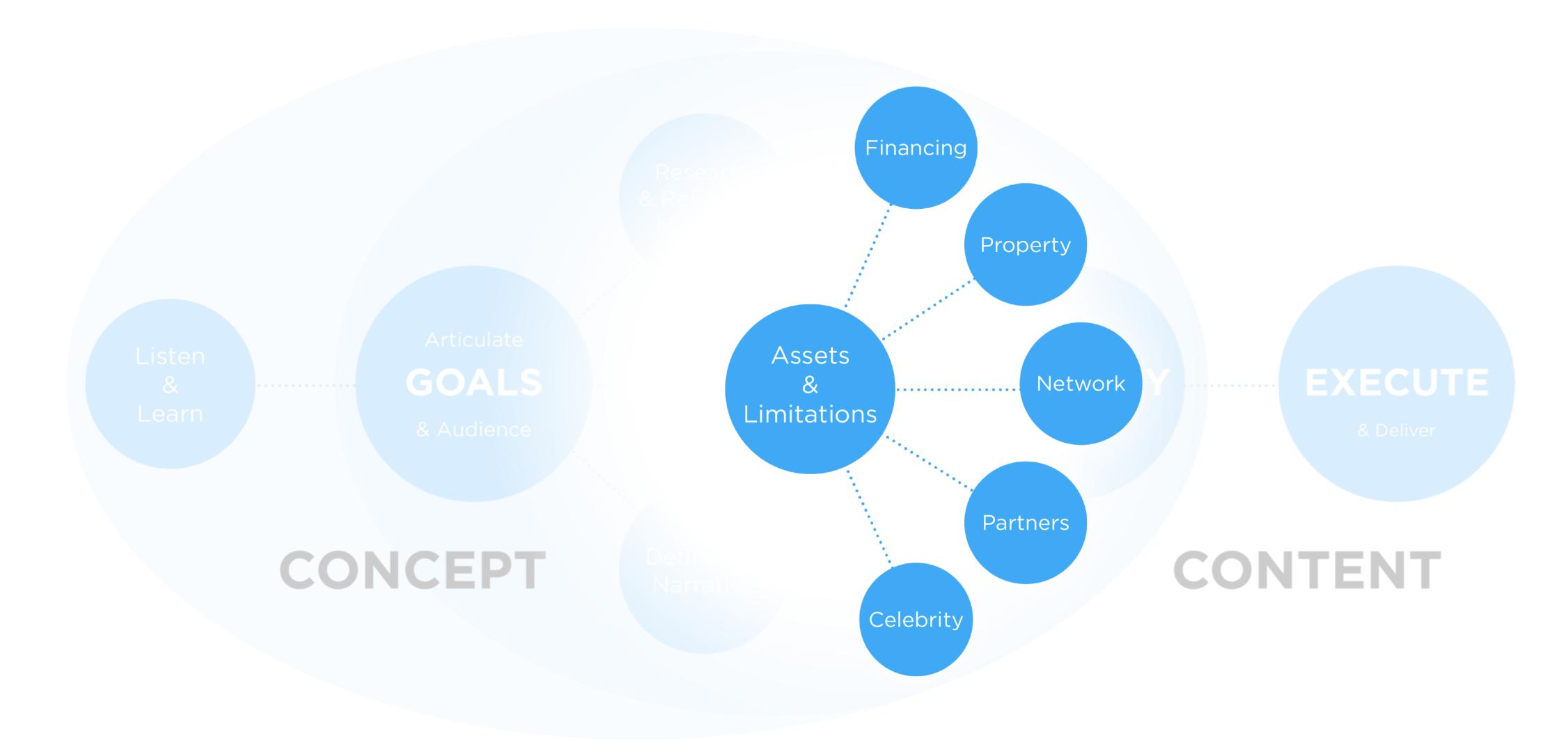








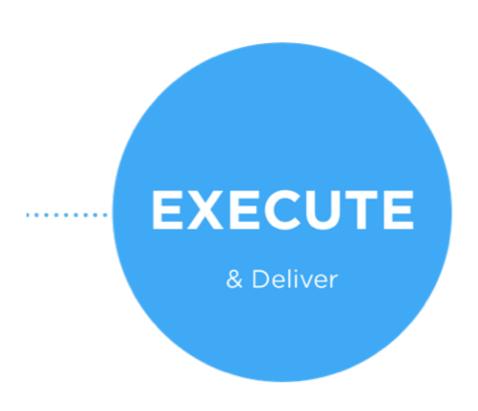






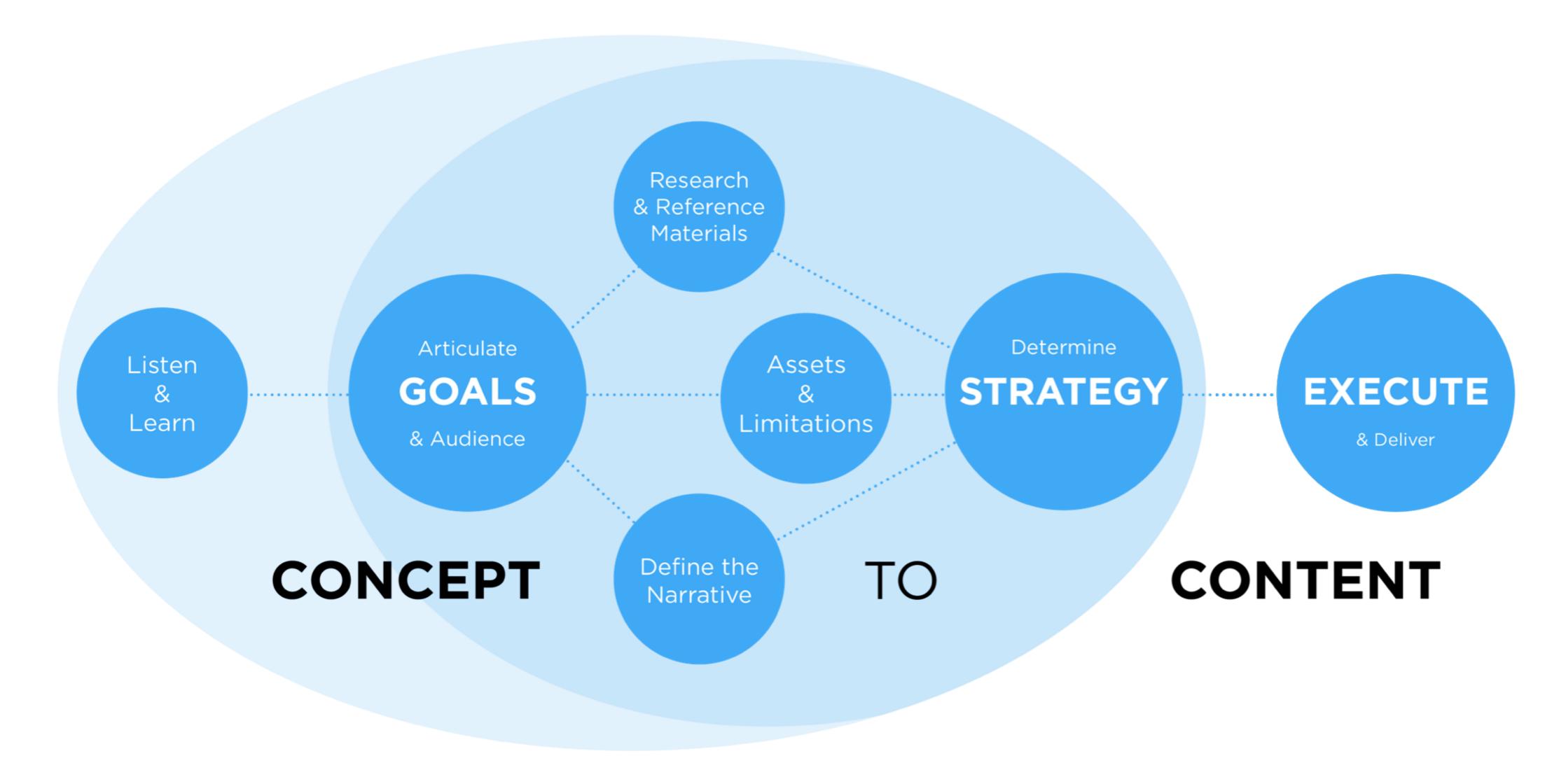






- Content
- Supporting Assets
- Content Schedule
- Calls to Action
- Community Building
- Contingency Plans
- Analytics
- Reviews







THANK YOU

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